

MONEY CHAMP®

 **Wise and \$Wise
Challenge 2011/12**

**Organized by
Kids Hub & Partners**



Objective

MONEY CHAMP®

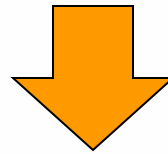
- Get children engaged in a game of wits
- Challenge children's general knowledge and money sense
- Let children play and learn the basics of money management
- Expose children to a friendly competition with peers from Singapore and Hong Kong
- The opportunity to win the free tickets to International Challenge cum Bootcamp in Dec 2012!



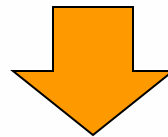
Theme

MONEY CHAMP[®]

CHALLENGE Child's multi-Intelligence



Parents, educators, and/or Money Champ coaches understand child's intelligence



Provide relevant solutions



Gardner's 7 Intelligence

- Linguistic
- Logico mathematic
- Musicial
- Interpersonal
- Intrapersonal
- Spatial
- Bodily-kinesthetic

"I want my children to understand the world, but not just because the world is fascinating and the human mind is curious. I want them to understand it so that they will be positioned to make it a better place.



*Knowledge is not the same as morality, but we need to understand if we are to avoid past mistakes and move in productive directions. **An important part of that understanding is knowing who we are and what we can do...** Ultimately, we must synthesize our understandings for ourselves. **The performance of understanding that try matters are the ones we carry out as human beings in an imperfect world which we can affect for good or for ill.** "*

(Howard Gardner 1999: 180-181)

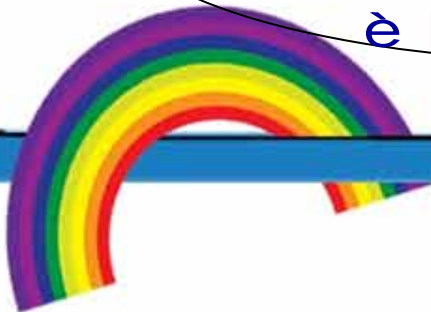


Learn Through

MONEY CHAMP®



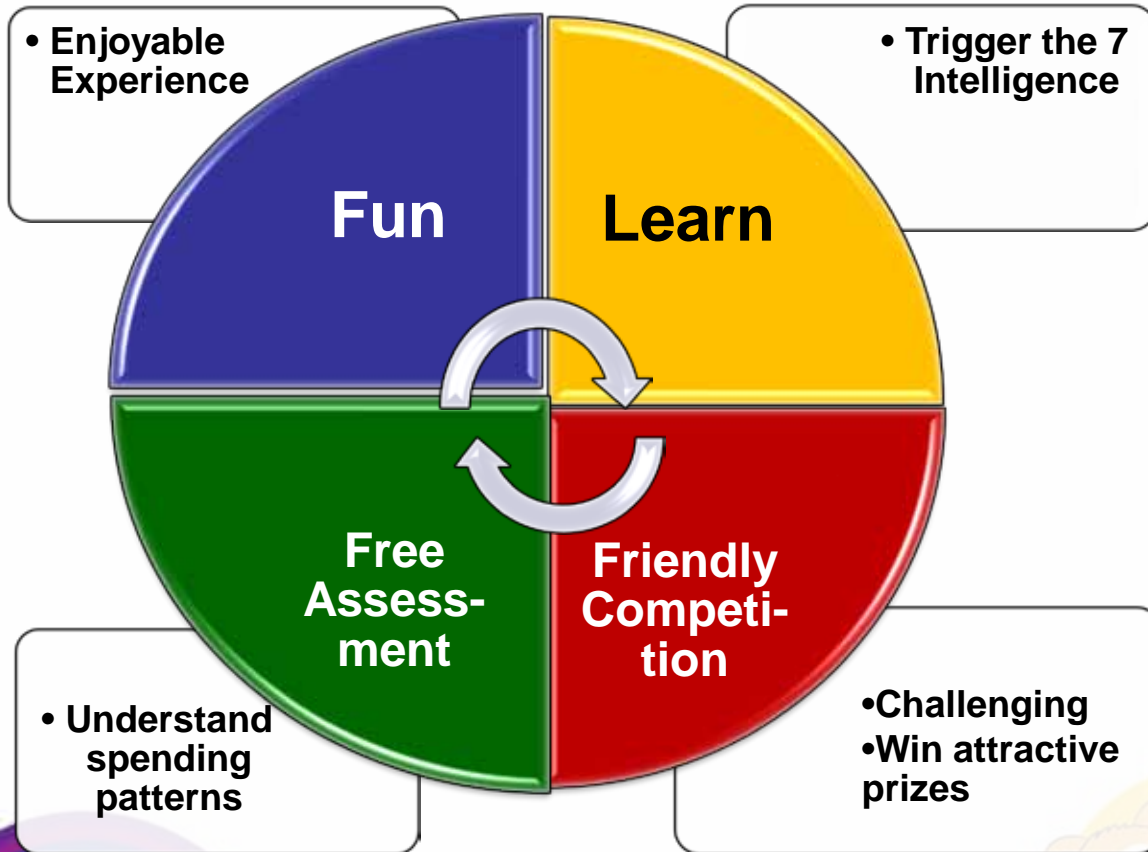
🎓 \$ Life skills
+
Financial Freedom
è Pursue your Dream



Learning Achieved

MONEY CHAMP®

- Fun & Educational
- 2 Hours Challenge
- Play and Learn concurrently
- Buy as many as you want



Challenge on..

MONEY CHAMP[®]

Money Management Skill



Intelligence on Subjects :

Select 2 of 3 subjects, and levels/grades:

- English
- Science
- Music



PROCESS

MONEY CHAMP®

Qualifying Round

- Registration: From Oct '11
- **Qualifying Round: Nov '11 to May '12**
- Top 10% of each qualifying round enters into Semi-Finals.
- Basic Level (Money Management skill)

Semi-Final

- **Semi-Finals: May – Jun '12**
- Advance Level (Money Management skill and 3 Intelligence)
- Shortlist Top 10% Champions (for each age group)

Final Challenge

- **Finals: June '12**
- Advance Level (Money Management skill and 3 Intelligence)
- Shortlist Top 3 Champions (for each age group) into International Challenge in Singapore



Attractive Prizes

MONEY CHAMP®

Apple iPad 2 64 GB

Top Champion (each age group)



Qualify for International Challenge

Top 3 Champions (each age group)



FREE International Bootcamp

Top 3 Champions (each age group)

(Rep. School/ Organizer & Licensee: Certificate + 1 Board game Set each)

Additional awards to participants:

1) Certificates for all semi-finalists; **2) *Medals** for all finalists



Tickets

MONEY CHAMP®

Fee : S\$30/ HK\$150

PLAYING w LEARNING w COMPETING

1. Two hours of game session (Qualifying round)
2. Bring home toys/stationary/gifts worth ~**S\$15 / HK\$80**
3. Top 10% scorers enter into Semi-Final
4. Schools/ Organization with 50 pax – FREE 90-min training session for students
5. Schools/ Organization with 50 pax – FREE 2-Hr Facilitator Workshop* for teachers or social workers, limited to 10 persons



Trainees in Facilitator Workshop will learn how to play the game efficiently and the formula use in the qualifying rounds to shortlist the challengers into Semi-Finals. Special Offer to teachers and parents at \$20 / pax. (UP: \$298)



Pre-requisite

MONEY CHAMP®

Pre-requisite:

- Age: 5 years old – 12 years (as of 1st Oct 2011)
- Able to understand and read simple English
- Knowledge of basic mathematics

Selection to Semi-Final:

- Top 10% of participants will enter into Semi-Final Challenge
- No limit on the qualifying participants for Semi-Final Challenge
- Challengers also tested on knowledge in English, Science or Music.

Selection to Final:

- Top 6 scorers from Semi-Final Challenge enter into Finals



Schedule (SGP)

MONEY CHAMP®

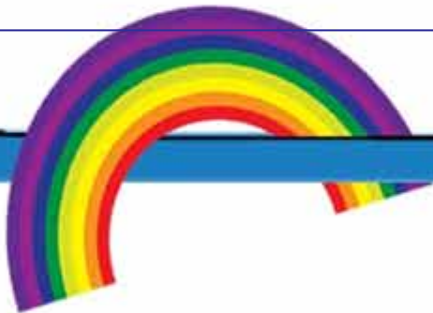
Period	Event	Additional Details
Oct'11-Aug '12	Registration	<ul style="list-style-type: none"> • 2 Groups: (A) 5 – 8 yrs old; (B) 9 – 12 yrs old
Nov'11-Sep '12	Qualifying Rounds	<ul style="list-style-type: none"> • Qualifying Rounds to be conducted in groups; • Shortlist Top 10% challengers
Mar -Oct '12	Semi-Final	<ul style="list-style-type: none"> • First Semi-Final @ Smart Kids Asia 2012 • 4-Hr Group Challenge • Certificates for all Semi-Finalists • Shortlist Top 10% Champions per age group
Nov '12	Final	<ul style="list-style-type: none"> • Medals for all Semi-Finalists • Grand Milestone Event • Public announcement of New events, class
May–Nov '12	Round-the-Country Challenge	<ul style="list-style-type: none"> • Friendly Match w Schools
Dec '12	<ul style="list-style-type: none"> • International Challenge • International Bootcamp 	<ul style="list-style-type: none"> • With Hong Kong Champions & Challengers



Schedule (HKG)

MONEY CHAMP®

Period	Event	Additional Details
Oct-Nov '11	Registration	<ul style="list-style-type: none"> • 2 Groups: • (A) 5 – 8 yrs old; (B) 9 – 12 yrs old
Oct'11-Feb '12	Qualifying Rounds	<ul style="list-style-type: none"> • Qualifying Rounds to be conducted in groups; • Shortlist Top 10% challengers
June '12	Semi-Final	<ul style="list-style-type: none"> • 4-Hr Group Challenge • Certificates for all Semi-Finalists • Shortlist Top 10% Champions per age group
Aug '12	Final	<ul style="list-style-type: none"> • Medals for all Semi-Finalists • Grand Milestone Event • Public announcement of New money champ content , new events, class
May–Nov'12	Round-the-Country Challenge	<ul style="list-style-type: none"> • Friendly Match w Schools
Dec '12	<ul style="list-style-type: none"> • International Challenge • International Bootcamp 	<ul style="list-style-type: none"> • With Singapore Champions & Challengers



About Money Champ

MONEY CHAMP®

- **Money Champ**

- Money Champ Money Game is built-in with the effective Money Management System that is one of the pre-requisites for financial freedom. It is the **first** revolutionary and **fun enrichment program specially designed for children from age 4** to accelerate the mastery of money management.
- **Through the game, kids will learn how to save and allocate their money, invest to grow their money and appreciate the value of money to their work.** The more the kids play the board game, the better their learning and understanding on money.

- **Just by playing this board game, children will:**

- Learn the value of money on their terms
- Practice and develop smart money management skill in the game and in real life
- Have a tool to help them practice their control of expenses Learn the mindset of how to maximize the use of money to grow wealth and gain early financial freedom.



3-IN-1 SYSTEM

MONEY CHAMP®

Theoretical -
based Program
(parents +
kids > 9 yr-old)



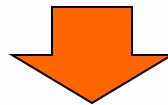
Experiential
Learning Methods
(All age group)



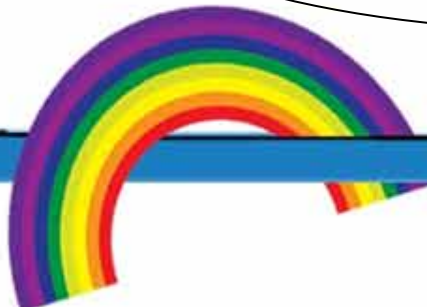
Continuous Learning
(customized Home
Practice Kit)
(All age group)



MONEY CHAMP



 \$ Life skills
+
Financial Freedom
è Pursue your Dream



Our Support (SGP) **MONEY CHAMP**[®]

• Programs:

- q **90-minute pre-training course at S\$25** (UP: S\$85)
 - Learn the tips to winning the game
- q **5-days Bootcamp (28 hours) at S\$ 750** (Limited seats; UP \$958)
 - Fast Track Learning & Preparatory Platform
 - 22 – 26 Nov 2011 @ Bukit Timah Shopping Centre

• Training Tools

- q **FREE Training Videos** from www.MoneyChampKids.com
 - Just register as free member to website
- q **Board game at \$65 (UP: S\$138)**
- q **Home Practice Kit at \$25 (UP: S\$38)**
- q **Money Champ Book : \$15**



Boardgame
- A fun way for children to learn about money management.
- A great tool for parents to teach their children about money.



Our Support (HKG) **MONEY CHAMP**

• Programs:

- q 90-minute Crash Course at HK\$200 (UP: HK\$500)
 - Learn the tips to winning the game
 - **FREE** for all registration received before **30 Oct 2011**
- q **½ day Bootcamp (5 hours)** at HK\$ 750 (Limited seats)
 - Fast Track Learning & Preparatory Platform

• Training Tools

- q FREE Training Videos from www.MoneyChampKids.com
 - Just register as free member to website
- q **Board game at HK\$ 350 (UP: HK\$1200)**
- q Home Practice Kit at HK\$150 (UP: HK\$250)
- q Money Champ Book at HK\$89 (UP : HK128)



Boardgame
- A fun way for children to learn about money management.
- A great tool for parents to teach their children about money.



Organizers & Partners

MONEY CHAMP®

Organizer

KIDSHUB

Co-Organizers

ProActive
Training Centre Mind

Lifeskills Buddies

Knowledge Partners



Promotion Channel **MONEY CHAMP**[®]

- Singapore's Challenge First Semi-Final is decided at Smart Kids Asia 2012 between 9 – 11 Mar 2012.



- Organizer: **EXPOMAL**
SINGAPORE

- In Collaboration with: Health Promotion Board

-



Reaching Audience

Reaching 7 to 12 Years of age!
Primary School Students

300,000+

Primary School Kids
will be receiving a
SmartKids Asia Brochure
to take home to their parents!



This is the platform to reach out
to all aged 7 to 12!